Dominika Zakowicz
Digital Designer

d.

https://nameisdom.com
nameisdom@gmail.com
Brooklyn, NY

experience.

UX/UI Designer – Real Estate Broker
April 2024 – Current

Working on Leasing and Marketing Platform App and Website Design for NYC based Real Estate Broker.

Lead Web Designer – TVPNYC
Jan 2019 – March 2024

Focused on e-commerce and retail web design brands such as, MOSCOT, VSSL, Totes/Isotoner and many more. Collaborated with marketing teams, audit analysts, front-end and back-end web developers from concept to completion.
- Designs were supported by UX/UI evaluation and analytics audits.
- Assisted management of quality assurance of sites.
- Sites were focused in ADA compliance.
- Ongoing support and optimization for live sites.

Lead Graphic/Production Designer – TVPNYC
Aug 2018 – Jan 2019

Handled all aspects of screen-printing preparation for numerous brands in NYC such as &pizza, Team Rubicon, Justworks, Mount Sinai and many more.
- Oversaw color seperations, artwork touch-up, and digital printing.
- Continued support for Phantom Commerce.

Junior Graphic Designer – TVPNYC
Aug 2016 – Aug 2018

Collaborated with an external development team to help launch internal management software: Phantom Commerce.
- Assisted on the creation of graphics and branding for Phantom Commerce.
- Assisted on the creation of a dashboard that centralizes product management, orders, inventory, and more.
- Continued graphics support for merch.

Design Intern – TVPNYC
May 2016 – Aug 2016

Focused on t-shirt and graphics design for non-profits such as the Ian Somerhalder Foundation, Prizeo, ACLU and many more.
- Created company wide informational decks.
- Recreated graphics.

education.

Advertising Design – Fashion Institute of Technology
2015 - 2017

Degree focused on concept development, creative strategy, UX/UI design, digital product design, TV and web video. In addition, art direction, branding, copywriting, social media, or user experience design.
Art History Minor & Creative Technology

Communication Design – Fashion Institute of Technology
2013 - 2015

Introduction to the a diverse means and tools of visual communication, including digital design, design process, typography, and color theory.
Art History Minor

tools.

UX Design	Figma	InDesign	Shopify	MailChimp
UI Design	Adobe XD	Github	Google Workspace	Adobe Premiere
Design Thinking	Illustrator	HTML/CSS	Microsoft 365	Adobe After Effects
Project Management	Photoshop	Zeplin	Prototyping	